



## FOR IMMEDIATE RELEASE

### New SCA Certified Home Brewer: Technivorm Moccamaster KBGV Select

**OCTOBER 10, 2023** — The Specialty Coffee Association (SCA) is delighted to announce that the Technivorm Moccamaster KBGV Select has been awarded the SCA Certified Home Brewer mark. In a crowded and competitive market, the SCA Certified Home Brewer mark helps consumers find and choose the best coffee makers, backed by the science and experience of the Specialty Coffee Association.

SCA Certified Home Brewers have been thoroughly tested in the laboratory and must meet the SCA's quality standards for brewing specialty coffee at home, including the SCA Golden Cup Standard.

#### Technivorm Moccamaster KBGV Select features:

- Easy to brew a delicious half or full carafe of coffee; the only coffee brewer approved by the European Coffee Brewing Centre to brew a half carafe to their rigorous standards.
- Selector switch allows you to choose the amount you prefer, automatically adjusting both the saturation time and hotplate temperature.
- Quickly brews 16-40 ounces in 4-6 minutes, producing aromatic coffee that's full of flavor.
- The hotplate's independent heating element ensures that the coffee is held at the optimal temperature, never burning it, and automatically turns off after 100 minutes.
- Glass carafe brewer available in an assortment of colors and finishes.

"A Moccamaster should be the last coffee brewer you'll ever need to buy," said Gerard Clement Smit, Technivorm's founder.

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#### Notes to Editors

- Download brewer photos [here](#).
- Find more information about the SCA Certified Home Brewer Program [here](#).

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### **About the Specialty Coffee Association**

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at [sca.coffee](http://sca.coffee)

### **About Moccamaster**

Handmade in the heart of the Netherlands since 1968, Moccamaster coffee brewers set the global benchmark for the at-home coffee brewing experience. All Moccamaster models are certified by the European Coffee Brewing Centre and the Specialty Coffee Association to meet their rigorous brewing standards. Built to last a lifetime, every brewer comes with a 5-year warranty and can be repaired for life. Learn more at [moccamaster.com](http://moccamaster.com)

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