



FOR RELEASE OCTOBER 13

Announcing the full line-up and times for All-Stars Online Season Two, starting next week!

October 13, 2020 – **All-Stars Online** and **All-Stars x Barista Guild** are returning for a second season, with six top-ranking World Coffee Championship (WCC) competitors coming to your screen twice-weekly, beginning next Tuesday, October 20. The All-Stars program celebrates some of the best coffee competitors in the world in a fun, engaging format, which we are adapting to bring directly to you.

Each week will focus on a different All-Star from the WCC portfolio, with the World Barista Championship, World Brewers Cup, World Latte Art Championship, World Coffee Roasting Championship, and Cezve/Ibrik Championship featured this season.

The program is divided into two parts: **All-Stars Online** and **All-Stars x Barista Guild**. **All-Stars Online** brings all the best features from the in-person All-Stars events – drinks challenges, interactive polls, and the chance to connect with the All-Stars and learn more about their careers.

All-Stars x Barista Guild follows later the same week, where members of the Barista Guild will be sitting down for an informal chat and coffee with the All-Stars, digging into more detail about each All-Star's life, their coffee careers, and more.

The schedule and All-Stars being featured this season are as follows:

Irvine Quek, 2019 World Latte Art Champion – Malaysia

Tuesday, October 20 & Thursday, October 22

Du Jianing, 2019 World Brewers Cup Champion – China

Tuesday, October 27 & Thursday, October 29

Lem Butler, 2016 World Barista Championship Finalist – USA

Monday, November 2 & Thursday, November 5

Hugh Kelly, 2017 World Barista Championship Finalist – Australia

Tuesday, November 10 & Thursday, November 12

Tetiana Tarykina, 2019 Cezve/Ibrik Championship Finalist – Ukraine

Tuesday, November 17 & Thursday, November 19

Jacky Lai, 2014 World Coffee Roasting Champion – Taiwan

Tuesday, November 24 & Thursday, November 26

Find the full release times for each episode along with links to registration in the notes below.

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Save your spot by registering for individual episodes, or the entire season, on the [WCE website](#). You'll receive reminders before each episode of **All-Stars Online**, and instructions on how to join the BigMarker platform. To join episodes of **All-Stars x Barista Guild**, simply visit the [Barista Guild account](#) and join the fun hosted on Instagram Live.

Episodes of **All-Stars Online** and **All-Stars x Barista Guild** will be available to watch in your own time, in case you can't join the episode live. Can't wait for season two? Catch up with episodes of [All-Stars Online season one here](#).

This program is made possible by season two sponsors, [Brewista](#) & [Nutramilk](#); with support from [Hario](#), [Chemex](#), [DaVinci Gourmet](#), [Hemro Group](#), [Loumidis Papagalos](#), [Sanremo](#), [Savor Brands](#), [Victoria Arduino](#), and [Woots](#).

Contact

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Note to Editors

- [View the full schedule & registration pages](#)
- [Download "All-Stars Online" promotional graphics](#)

About All-Stars

The All-Stars program celebrates World Coffee Championship finalists, highlighting their diverse roles employed throughout the specialty coffee industry. It is a unique experience that brings together outstanding professionals as advocates of specialty coffee and championship events. We aim to inspire and stimulate audience members through interactive, engaging, and fun features that showcase the All-Stars' skills, experience, and expertise.

About the Barista Guild

The Barista Guild (BG) is the global trade guild of the Specialty Coffee Association (SCA) made up of members dedicated to the craft of coffee preparation and service. The SCA is a nonprofit organization, exempt from tax under IRC 501(c)(6), and organized under the laws of California as a mutual benefit corporation. Learn more at baristaguild.coffee.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. The SCA's purpose is to foster global coffee communities to support activities to make coffee a more sustainable, equitable and thriving activity for the whole value chain. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at sca.coffee.

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