

2019 Barista Camp Europe Press Release

June 21, 2019—Barista Camp, a Barista Guild event, is a four-day educational event for baristas with a wide range of experience and skills. This year Barista Camp Europe will take place September 10-13 in Anavissos, Greece.

The educational core of Barista Camp is based on SCA's Coffee Skills Program, with optional certification. In addition to these training sessions, Barista Camp offers activities, lectures, and tastings. A resort setting and social activities in the evenings help baristas relax and connect with new friends from all over Europe.

Event highlights:

- Four days of professional education
- Certification opportunities towards SCA Coffee Skills Program Certificate
- Cutting-edge content through lectures and tastings
- Opportunity to test the industry's most advanced coffee machines and tools
- Meet and connect with peers, teachers, and potential mentors

New event highlight:

New to Barista Camp! A non-certified workshop track will be available for those looking to expand their knowledge outside of the Coffee Skills Program. Workshops include:

- Cherry To Seed: Experiments In Fermentation
- Crafting Seasonal Cold Brew Recipes
- Dissecting the Espresso Machine
- Exploring Roast Profiles
- The Foundation of Tea
- Water Chemistry: Beyond H2O

Registration is now open with an Early Bird Discount available until August 18. More information at www.baristacamp.coffee.

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Contact

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Notes to Editors

- For more resources visit the <u>Barista Camp website</u>
- Photos from Barista Camps in 2018 in Portugal and Taiwan

About Barista Camp

Barista Camp focuses on offering an opportunity to develop and learn as a barista, in a setting that promotes sharing ideas and experiences, and being part of a wider community. The event runs over 4 days and includes professional education, cutting-edge lectures and tastings, and more. Find all the information about the event at www.baristacamp.coffee.

About Barista Guild

The Barista Guild (BG) is the global trade guild of the Specialty Coffee Association (SCA) made up of members dedicated to the craft of coffee preparation and service. The SCA is a nonprofit organization, exempt from tax under IRC 501(c)(6), and organized under the laws of California as a mutual benefit corporation. Learn more at www.baristaguild.coffee.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at www.sca.coffee.

