



FOR IMMEDIATE RELEASE

The SCA Announces New Certified Home Brewer: ZWILLING ENFINIGY Drip Coffee Maker

December 13, 2021 — We are delighted to announce that the ZWILLING ENFINIGY Drip Coffee Maker has been awarded the Specialty Coffee Association (SCA) Certified Home Brewer mark. In a crowded and competitive market, the SCA Certified Home Brewer mark helps consumers find and choose the best coffee makers, backed by the science and experience of the Specialty Coffee Association. A total of 32 models have been awarded the Certified Home Brewer mark, which have been thoroughly tested in the laboratory and must meet the SCA's quality standards for brewing specialty coffee at home.

In addition to meeting these standards, the ZWILLING ENFINIGY Drip Coffee Maker features:

- SCA-certified gold standard coffee by the carafe
- Unique Stainless-Steel Boiler: highly corrosion resistant and won't alter the taste of brew water, as compared to copper and aluminum boilers
- Generous 12-cup capacity glass carafe
- Wide stainless-steel shower head for even coffee ground moistening, a key first step in the blooming process to extract maximum flavor from coffee grounds
- Blooming function – releases carbon dioxide from coffee grounds before brewing begins for a smoother, less sour tasting coffee
- Integrated drip circulator for optimal coffee circulation when dripped into pot
- Keep warm function to maintain optimal coffee temperature
- Timer function that lets you set when you want your coffee to start brewing
- Available in black or silver

Joanna Rosenberg, ZWILLING Chief Marketing Officer, said: "From the beginning, we knew we wanted our ENFINIGY coffee collection to be "best in class." As we began researching the coffee category, we learned that we must strive for SCA certification, so SCA certification was a goal of ours from early-stage product development. We are so happy to have created a brewer that meets this notable achievement."

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Notes to Editors

- Read more about the ZWILLING ENFINIGY Drip Coffee Maker [here](#)
- Download photos of the ZWILLING ENFINIGY Drip Coffee Maker [here](#)
- Find more information about the SCA Certified Home Brewer Program [here](#)

About ZWILLING

Known for the sharpest, most comfortable knives and strong German stainless steel, ZWILLING is more than a cutlery company, it's a whole kitchen solution. One of the world's oldest trademarks, ZWILLING J.A. Henckels began in 1731 in Solingen, Germany – the "City of Blades." The small, family-owned knife company has grown into a global leader, a modern kitchen specialist that now makes electrics, vacuum storage, cookware, glassware, flatware, and so much more. Respected as an innovator in the industry, ZWILLING remains rooted in the foundation upon which it was built: a tradition of quality and excellence forged nearly three centuries ago. The blend of cutting-edge technology, time-honored technique, exceptional standards, and skilled craftsmanship is our recipe for success. Learn more about ZWILLING at zwilling.com/us/coffee/.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at sca.coffee.

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