



FOR IMMEDIATE RELEASE

Announcing the finalists for the 2021 SCA Awards

March 15, 2021 — The Specialty Coffee Association (SCA) is proud to announce the finalists for the Best New Product Awards, Coffee Design Awards, and Sustainability Awards as part of this year's inaugural SCA Awards program, recognizing excellence in product innovation, design, and sustainability across the industry.

The 2021 SCA Awards consist of three platforms: the Best New Product Awards, Coffee Design Awards (formerly Design Lab), and Sustainability Awards. Taking place online for the very first time, the 2021 SCA Awards was open to companies and individuals around the globe, expanding the reach and prestige of these important annual competitions.

This year's Coffee Design Awards are brought to you by [TricorBraun](#); the Sustainability Awards are brought to you by [Farmer Brothers](#).

Finalist entries and all submissions to the Best New Product and Coffee Design Awards are permanently on digital display on [New in Coffee](#) and [Design in Coffee](#), respectively.

[View the 2021 Best New Product Awards finalist entries](#)

[View the 2021 Coffee Design Awards finalist entries](#)

The 2021 Best New Product Finalists (by category):

- **Technology**
 - Lighttells | AW-600 Water Activity Analyzer
 - FlavorActiv | Coffee Calibration Scheme (TVS 2.0)
- **Consumer Coffee Preparation and Serving Equipment (Non-electrical)**
 - Varia | Varia Brewing
 - Peak Water Limited | Peak Water Starter Pack
- **Consumer Coffee Preparation and Serving Equipment (Electrical)**
 - Cafe Appliances | Café™ Specialty Drip Coffee Maker
 - Fellow | Ode Brew Grinder
- **Specialty Non-Coffee Beverage Stand Alone**
 - Rishi | Sparking Botanicals by Rishi
 - Good Vodka | Good Liquorworks
- **Specialty Coffee Beverage Additive**
 - 1883 Maison Routin | Organic Syrup Line
 - Pacific Foods Oregon | Pacific Foods Barista Series™ Unsweetened Almond
- **Roasting Equipment & Tools**
 - Lighttells | CM-200 Roast Degree/Uniformity/Grind Size Analyzer
 - RoastRite | Coffee Moisture & Density Meter RM-800

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- **Open Class**
 - Lucky Jack | Golden Milk Nitro Latte
 - El Compás de Café | Caravela Coffee
- **Commercial Cold Brew Coffee Preparation and Serving Equipment**
 - HIROIA | Ziggy Cold Brewer
 - Hard Beans | Baby HardTank
- **Commercial Coffee Preparation and Serving Equipment**
 - Tone Kaffeemaschinen | Touch 03
 - Victoria Arduino | Eagle One Prima
- **Coffee Accessories**
 - Stanpac | Barista Hot Beverage Cups
 - ICOSA Brewhouse | Avensi Coffee Enhancing Glassware

The 2021 Coffee Design Awards Finalists (by category):

- **Branding**
 - Onyx Coffee Lab
 - Kona Coffee Purveyors
 - Norlo
- **Vessels**
 - Fellow
 - ICOSA Brewhouse
- **Packaging**
 - Goosebumps Coffee Lab
 - Onyx Coffee Lab
- **Spaces**
 - Onyx Coffee Lab
 - Intelligentsia

The 2021 Sustainability Award Finalists (by category):

- **Business Model**
 - Mercanta The Coffee Hunters
 - Foreword Coffee Roasters
 - Amavida Coffee Roasters
 - Pachamama Coffee Cooperative
 - Coffee For Peace, Inc.
- **Project**
 - Coffee Circle - Jimma Agro Biodiversity Project, Ethiopia
 - Unlocking Women's Potential Through Coffee in Huila, Colombia
 - Partnership for Sustainable Coffee
 - AtSource - Cultivating Sustainable Change From the Ground Up
 - Alto Mayo Landscape Peru REDD+ Project
- **Individual**
 - Anggela Sara
 - Michael Sheridan
 - Daniele Giovannucci
 - David Browning
 - Samuel Sihombing

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Note to Editors

- [Download SCA Awards Promotional Graphics](#)
- [Download Best New Product Finalist Assets](#)
- [Download Coffee Design Award Finalist Assets](#)

About SCA Awards

The Specialty Coffee Association Awards recognize excellence in product innovation, design, and sustainability across the industry. The 2021 SCA Awards consist of three platforms: the Best New Product Awards, Coffee Design Awards (formerly Design Lab), and Sustainability Awards. Taking place online for the very first time, the 2021 SCA Awards are open to companies and individuals around the globe, expanding the reach and prestige of these important annual competitions. Learn more at sca.coffee/awards.

About Best New Product Awards: The industry's prestigious award recognizing innovation in consumer and commercial products in the specialty coffee industry across ten categories. Learn more at sca.coffee/bestnewproduct.

About Coffee Design Awards: Great coffee is often synonymous with great design, and increasingly serves a critical function in distinguishing specialty coffee. Recognizing superb design in coffee, the Coffee Design Awards celebrates the design efforts of our industry in four categories: branding, vessels, spaces, and packaging. Learn more at sca.coffee/coffeedesignawards.

About Sustainability Awards: The Sustainability Awards recognize individuals, businesses, and organizations that have created innovative projects or business models shown to expand and promote sustainability within the coffee world while inspiring others to initiate similar endeavors. Learn more at sca.coffee/sustainabilityawards.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. The SCA's purpose is to foster global coffee communities to support activities to make coffee a more sustainable, equitable, and thriving activity for the whole value chain. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at sca.coffee.

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