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January 12, 2022 – Announcing the 2022-2025 World Barista Championship Qualified Sponsors

The Specialty Coffee Association (SCA) is proud to announce qualified sponsors for the 2022-2025 World Barista Championship (WBC); the [Tempesta by Storm Barista Attitude](#) is the Qualified Espresso Machine, the [Mythos MY75 by Victoria Arduino](#) is the Qualified Espresso Grinder, and [BWT water+more](#) is the Qualified Water Filtration sponsor.

The World Coffee Championships (WCC) are made possible thanks to the support and dedication of a wide array of organizations and individuals. Integral to that support are qualified sponsors, the manufacturers who provide the equipment and products that competitors use on stage. These sponsors sign multi-year agreements to support the strategic growth of the competitions, and dedicate time and resources to ensure that every world championship competitor is using the same high-quality equipment.

"These companies share a strong commitment to advance specialty coffee by creating outstanding products," said Yannis Apostolopoulos, SCA Chief Executive Officer. "We are honored to work together with them for these next four years to pursue our common goal of promoting coffee excellence worldwide. Their continued support extends far beyond the WCCs and includes other major SCA programs, including free resources and events for the global coffee community."

"We are thrilled for the achievement of WBC sponsorship, the starting point of a journey composed of learning, exchange, and growth, hand in hand with the specialty coffee community", said Federico Gallia, from Ryoma Holdings, Storm's parent company. "It's a great opportunity to improve ourselves, our products, and ultimately, the industry at large by holding the same values. This is what will fuel our spirit, our attention, and our dedication to supporting the WBC."

"As CEO of Simonelli Group, I am proud to confirm our sponsorship for the most prestigious competition in the world, the WBC", said Fabio Ceccarani, Simonelli Group CEO. "Being a WBC partner ensures Victoria Arduino the possibility to remain close to the front end of the coffee supply chain, understanding insights and driving Simonelli Group's technological innovation toward supporting the SCA and the coffee community as best as we can. We'd like to congratulate all the sponsors who, together with Simonelli Group and Victoria Arduino, will have an active role in the next cycle of WBC competitions."

"Being the official sponsor of the WBC makes us extremely proud, as it is the next step in our long-term support for the international coffee community, perfectly guided by the SCA", said Dr. Frank Neuhausen, Managing Director of BWT water+more Deutschland GmbH. "For more than 16 years we have established a very special relationship to the world of coffee, gaining deep insights into how the perfect water contributes to the perfect coffee quality in the cup. This close cooperation has enabled us to further develop our practical solutions for water optimization for daily business, worldwide. Serving the perfect water for the WBC marks a new milestone in our support for coffee enthusiasts."

Manufacturers submit their equipment and products for performance testing in order to be

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eligible for qualified sponsorship. The testing and qualification process used evolved from the work of WBC volunteers who, around 2004, began setting the standards for espresso machines that could withstand the fast-paced environment of the competition stage. In 2011, the test became the standard for all WCCs. Since the creation of these standards, and as the specialty coffee industry has evolved, manufacturers have continued to push the envelope on equipment functionality and quality.

Testing for the 2022-2025 WCC Qualified Sponsorships took place in Milan, Italy, in October 2021. More Qualified Sponsors across the World Coffee Championships will be announced in the coming months.

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Note to Editors

- [Download announcement graphics](#)
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About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. The SCA's purpose is to foster global coffee communities to support activities to make coffee a more sustainable, equitable and thriving activity for the whole value chain. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at sca.coffee.

About the WCCs

The World Coffee Championships are produced by World Coffee Events (WCE)—the event management organization of the SCA, and the premier producer of events for the coffee community worldwide. WCE's mission is to develop events that engage the specialty coffee community and promote coffee excellence. The current portfolio involves the World Coffee Championships; the World Barista Championship, World Latte Art Championship, World Brewers Cup, World Coffee in Good Spirits Championship, World Cup Tasters Championship, World Coffee Roasting Championship, and the Cezve/Ibrik Championship; the All-Stars program; and show features such as the Espresso Bar and the Brew Bar. Learn more at worldcoffeeeevents.org.

About Tempesta Barista Attitude

Tempesta is the latest chapter of the Storm Barista Attitude project. Inspired by the sentiment of bravery that explorers demonstrate when facing the unknown, this project couples maximum performance with uncompromised design, staging the barista's talent at

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its absolute best. Driven by the core values of openness and inclusion, Storm Barista Attitude originated from collaborative efforts between internal and external stakeholders harmoniously integrating manufacturing know-how, barista expertise, and operator experience, thus resulting in a very intuitive, heavy-duty, workflow-friendly range of espresso machines and grinders. Tempesta represents the highest expression of competitive performance within this range, conceived for high volume locations and tuned for competition purposes. Find out more at tempestabaristaattitude.com and on Instagram at [@tempestabaristaattitude](https://www.instagram.com/tempestabaristaattitude).

About Victoria Arduino

At Victoria Arduino we carefully nurture the passion for excellence in all espresso coffee lovers with the most advanced coffee knowledge, the best technology and design since 1905. We love working alongside our partners who strive for success through coffee excellence and the principles of ethical, social and environmental responsibility. Victoria Arduino, inspired by your Passion. Learn more at victoriaarduino.com.

About BWT water+more

As a water optimisation specialist operating on an international footing, we at BWT water+more have an overview of water situations worldwide and support the international barista scene with our full know-how. Founded in 2005, the water filter specialist is a member of the global Best Water Technology Group (BWT). Founded in Austria in 1990, the BWT Group is Europe's leading player in the water treatment industry, with approx. 5,000 employees in 70 subsidiaries and affiliates. Learn more at bwt-wam.com.

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