

FOR IMMEDIATE RELEASE

Announcing the finalists for the 2023 SCA Sustainability Awards

March 13, 2023— The Specialty Coffee Association (SCA) is proud to announce the finalists for the 2023 Sustainability Awards, recognizing excellence in sustainability across the industry.

The 2023 Sustainability Awards consist of three categories: Individual, Business Model, and Project, recognizing outstanding work in the field of sustainability, promoting sustainability within the coffee world while inspiring others to initiate similar endeavors. The projects, business models, and people receiving these awards are not only dedicated to confronting the enormous challenges facing the specialty coffee industry—from climate change to gender inequality—but also collaborating across geographies, cultures, and value chain roles, and sharing the lessons they have learned for the benefit of the entire coffee sector.

After receiving 16 Project, 27 Business and 14 individual submissions this year, a committee comprised of SCA staff has selected the finalists in each award category. Winners will be announced in March 2023, and recognized at Re:co Symposium, April 19-20, 2023.

The 2023 Sustainability Award Finalists (by category) are:

Business Model:

- Primavera Green Coffee
- Endiro Coffee
- Dean's Beans Organic Coffee
- Black Baza Coffee Co.
- Steeped Coffee
- Bellwether Coffee

Individual:

- Ricardo Oteros Sánchez-Posuelo
- David Griswold
- Jose Rivera
- Grayson Caldwell
- Mahdi Usati
- Andre Hamboer

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Project:

- Project D.I.R.E.C.T. by Farmer Brothers
- The Cooperation On Fair, Free, Equitable Employment (COFFEE) Project by Verité
- NKG Bloom by Neumann Kaffee Gruppe
- RENACER Coffee Training School by Catholic Relief Services (CRS)
- The Technological Park of Innovation in Coffee and Coffee Farming by TECNiCAFÉ
- Low-Carbon coffee value-chain project in Kenya by Moyee Coffee, Agriterra, Fairchain Foundation, KDCU, KALRO (Consortium)

The 2023 Sustainability Awards were generously made possible with the support of <u>TricorBraun Flex</u>.

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Note to Editors

• Link to SCA News Post with Finalist Bios

About Sustainability Awards: The Sustainability Awards recognize individuals, businesses, and organizations that have created innovative projects or business models shown to expand and promote sustainability within the coffee world while inspiring others to initiate similar endeavors. Learn more at <u>sca.coffee/sustainabilityawards</u>.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. The SCA's purpose is to foster global coffee communities to support activities to make coffee a more sustainable, equitable, and thriving activity for the whole value chain. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at sca.coffee.

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