

# FOR IMMEDIATE RELEASE

# Nominations Are Open For the 2023 Sustainability Awards

November 14, 2022 — Nominations are now open for the 2023 SCA Sustainability Awards. The deadline to submit a nomination is January 13, 2023.

The Sustainability Awards were created in 2004 to promote, encourage and honor the efforts of those serving as role models through sustainable projects in the coffee sector. Each year, the SCA Sustainability Council reviews dozens of applications from around the globe. The deadline to submit an application is January 13, 2023. There are three categories in the 2023 Sustainability Awards: Business Model, Individual, and Project.

Nominations for each category below can be submitted at sca.coffee/sustainabilityawards.

### **Sustainability Award: Individual**

This award recognizes an individual leader who has significantly contributed to advancing sustainability in the coffee industry. This could be through raising awareness of key issues or developing a project or business model that generates positive social and environmental impacts. Please note that individuals must have spent at least three years working in coffee to be eligible for this award and that products, companies, business models, and ideas do not qualify for the award.

### **Sustainability Award: Project**

This award celebrates innovative projects to expand and promote sustainability within the coffee world. This annual award is open to SCA members who are involved in the coffee industry. Applications must be submitted on behalf of a project implemented for a minimum of three years. Individuals, organizations, businesses, farms and cooperatives may submit applications for multiple projects or programs.

#### Sustainability Award: Business Model

In addition to recognizing the hard work of the individuals, businesses and organizations who created and implemented the business model, the award aims to inspire others to initiate similar endeavors. This annual award is open to SCA members who are involved in the coffee industry. Applications must be submitted by, or on behalf of, a business model implemented for a minimum of three years. Individuals, organizations, businesses, farms, and cooperatives may submit applications for multiple business models.

The deadline to submit an application is January 13, 2023. Finalists will be announced by week of January 30, 2023.

The Sustainability Committee of the SCA Sustainability Center will review all applications and consider a wide range of applicants, reflecting the depth and breadth of sustainable work being done in all areas across the specialty coffee industry.

If you have any questions on how to complete your application, please contact us via email at sustainability@sca.coffee.

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### About the Sustainability Awards

The Sustainability Awards recognize individuals, businesses, and organizations that have created innovative projects or business models shown to expand and promote sustainability within the coffee world while inspiring others to initiate similar endeavors.

Since 2004, the SCA has recognized outstanding work in the field of sustainability with its annual Sustainability Awards. The projects, business models, and people receiving these awards are not only dedicated to confronting the enormous challenges facing the specialty coffee industry—from climate change to gender inequality—but also to collaborating across geographies, cultures, and value chain roles, and to sharing the lessons they have learned for the benefit of the entire coffee sector. For more information, please visit sca.coffee/sustainabilityawards.

### About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building a fair, sustainable, and nurturing industry for all, SCA draws on years of insights and inspiration from the specialty coffee community. For more information, please visit <u>sca.coffee</u>.

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