



FOR IMMEDIATE RELEASE

Access Event: September 17-18 in San Diego, CA

July 1, 2019— Access, a Barista Guild event aimed at guild members and coffee professionals interested in growing their career, will take place September 17-18 in San Diego, CA.

Access offers a range of professional development opportunities including hands-on workshops, tastings, and lectures, along with opportunities for community building and networking.

Lectures include "Effective Communication for Café Leaders," "Let's Talk About the Price Crisis" by Ever Meister, "Baristastainability" by Hana Kaneshige, and "Equitable Hiring, Training, and Employee Support Practices" by Camila Coddou.

The program can be divided into three categories:

1. **Education:** Unique workshops, lectures and discussion opportunities will provide unparalleled education and professional development for baristas and coffee professionals of all levels.
2. **Community:** Networking opportunities abound as industry leaders and coffee professionals converge at Access for a meeting of the minds and an exchange of information for career growth and development.
3. **Innovation:** A forum for members to hear from thought leaders on industry trends, market opportunities and challenges facing the coffee industry. Demonstrations and equipment exploration will provide attendees access to what's new and upcoming.

Early Bird tickets at a \$100 reduced price are available until August 16. The event is sponsored by DaVinci Gourmet.

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Notes to Editors

- Photos of the [2018 Access event](#)
- For more resources visit the [Access website](#).

About Access

Access event is organized by the Barista Guild for baristas and coffee professionals in North America. The two-day event offers a wide variety of educational sessions in a format that allows attendees to customize their schedule to suit their interests and career path. Access combines hands-on workshops, research presentations, technology demonstrations, and industry insights. All of this is designed to create an ideal learning environment with plenty of opportunities to make new friends and network. Learn more at www.accessbarista.coffee.

About Barista Guild

The Barista Guild (BG) is the global trade guild of the Specialty Coffee Association (SCA) made up of members dedicated to the craft of coffee preparation and service. The SCA is a nonprofit organization, exempt from tax under IRC 501(c)(6), and organized under the laws of California as a mutual benefit corporation. Learn more at www.baristaquild.coffee.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at www.sca.coffee.

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