



FOR RELEASE MARCH 31

Announcing the full line-up for All-Stars Online Season Three, starting next week!

March 30, 2020 – All-Stars Online is returning for a third season, with six top-ranking World Coffee Championship (WCC) competitors coming to your screen twice-weekly, beginning next Tuesday, April 6. The All-Stars program celebrates some of the best competitive coffee makers in the world in a fun, engaging format, which we are adapting to bring directly to you.

Each week will focus on a different All-Star from the WCC portfolio, with the World Barista Championship, World Brewers Cup, World Latte Art Championship, World Coffee in Good Spirits Championship, and World Cup Tasters Championship featured this season.

The program is divided into two parts: an episode released on the WCC YouTube channel every Tuesday, where we'll learn more about the All-Stars, including how to make one of their signature beverages; and an informal chat on Instagram Live hosted by the Barista Guild (BG).

The schedule and All-Stars being featured this season are as follows:

Martha Grill: 2019 World Barista Championship Semi-Finalist – Brazil

WCC YouTube Channel: Tuesday, April 6

BG Instagram Live: Thursday, April 8 – 5 PM British Summer Time (BST) / 9 AM Pacific Daylight Time (PDT)

Chad Wang: 2017 World Brewers Cup Champion – Taiwan

WCC YouTube Channel: Tuesday, April 13

BG Instagram Live: Thursday, April 15 – 5 PM China Standard Time / 10 AM BST

Agnieszka Rojewska: 2018 World Barista Champion, 2019 World Coffee in Good Spirits Championship Finalist, 2017 World Latte Art Championship Finalist – Poland

WCC YouTube Channel: Tuesday, April 20

BG Instagram Live: Thursday, April 22

Mateusz Szuchnik: 2017 World Coffee in Good Spirits Championship Finalist – Poland

WCC YouTube Channel: Tuesday, April 27

BG Instagram Live: Thursday, April 29

Pang-Yu Liu: 2014 World Cup Tasters Champion, 2018 World Brewers Cup Finalist – Taiwan

WCC YouTube Channel: Tuesday, May 4

BG Instagram Live: Thursday, May 6

Danny Wilson: 2018 World Coffee in Good Spirits Championship Finalist - Australia

WCC YouTube Channel: Tuesday, May 11

BG Instagram Live: Thursday, May 13

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You can [subscribe to the WCC YouTube channel](#) to get notified when the episodes are posted. Times for later Instagram Live releases will be posted on the WCC and BG social media channels before the episode. Can't wait for season three? Catch up with episodes of All-Stars Online [season one](#) and [season two](#).

This program is supported by season three sponsors [Victoria Arduino](#), [Chemex](#), [Mahlkönig](#), [DaVinci Gourmet](#), [Licor 43](#), and [Riverina Fresh](#).

Contact

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Note to Editors

- [Download All-Stars Online promotional graphics](#)

About All-Stars

The All-Stars program celebrates top-ranking World Coffee Championships competitors, highlighting their diverse roles employed throughout the specialty coffee industry. It is a unique experience that brings together outstanding professionals as advocates of specialty coffee and championship events. We aim to inspire and stimulate audience members through interactive, engaging, and fun features that showcase the All-Stars' skills, experience, and expertise.

About the Barista Guild

The Barista Guild (BG) is the global trade guild of the Specialty Coffee Association (SCA) made up of members dedicated to the craft of coffee preparation and service. The SCA is a nonprofit organization, exempt from tax under IRC 501(c)(6), and organized under the laws of California as a mutual benefit corporation. Learn more at baristaguild.coffee.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. The SCA's purpose is to foster global coffee communities to support activities to make coffee a more sustainable, equitable and thriving activity for the whole value chain. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at sca.coffee.

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