

FOR IMMEDIATE RELEASE

Registration is now open for CRG Retreat 2022!

June 2, 2022 — CRG Retreat, a Coffee Roasters Guild event, is the annual gathering of roasters from around the world. This is a four-day educational event for roasters with a wide range of experience and skills. This year's CRG Retreat is taking place August 25-28, 2022 in Delavan, Wisconsin.

It's been three years since the roasting community have gathered in-person for Coffee Roasters Guild Retreat and its return is welcomed by the community. Retreat attendees can look forward to lectures, workshops, cuppings, the Roasting Tent, the Team Challenge, and more. Brand new for this year, Retreat offers a U.S. Roasting Championship preparation workshop!

Baylee Engberg, Managing Director at #shestheroaster and Head Roaster & QC Analyst at Caffe Vita shares, "Coffee Roasters Guild Retreat is returning! Not only is Retreat my favorite coffee event, but arguably the most beneficial for roasters and tasters alike. Whether you're looking to learn to roast from scratch, form stronger community connections, taste the coffee lexicon, try your hand at a new machine, or simply just win the competition—this event is for you. Retreat is summer camp for coffee professionals."

David Myers, Chair of the Coffee Roasters Guild, shares his excitement, "We're back! It's time once again to get ready for Coffee Roasters Guild Retreat. We have a great line-up of classes and lectures this year. We'll have our first ever Competition Roasting Prep class and some new content on espresso roasting and blending and the return of the Maillard Marshmallow Roasting Competition. We hope you can join us for a weekend of fun, education and camaraderie."

Registration is now open with early bird pricing available through July 29, 2022. More information available at CRG Retreat.

###

Contact:

Kimberley Bates, Marketing Manager Email: press@sca.coffee

Resources:

- **CRG** Retreat website
- **Promotional Graphics**
- Photos from CRG Retreat 2019 and 2018

About Coffee Roasters Guild Retreat

Coffee Roasters Guild Retreat is a prime source of coffee roaster kinship and shared efforts towards a deeper appreciation and understanding of the craft of roasting. Roasters from around the world gather annually to renew friendships, discuss pressing industry issues and work together to find solutions.



United Kingdom

Oak Lodge





The Coffee Roasters Guild (CRG) is the global trade guild of the Specialty Coffee Association (SCA) dedicated to inspire a diverse coffee roasting community through the development and promotion of the roasting profession. Learn more at crg.coffee.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building a fair, sustainable, and nurturing industry for all, SCA draws on years of insights and inspiration from the specialty coffee community. For more information, please visit www.sca.coffee.

