

FOR IMMEDIATE RELEASE

NOVEMBER 29-30, 2022



September 21, 2022 – Registration is Now Open for Coffee Technicians Summit 2022

Today, the Specialty Coffee Association and Coffee Technicians Guild is thrilled to open registration for the 2022 Coffee Technicians Guild Summit at Accademia del Caffè Espresso in Florence, Italy on November 29-30, 2022.

This year's event will be the first of its kind since 2019 and will see coffee technicians, machinists, and specialists from across the globe come together for two days of hands-on workshops and educational sessions with industry experts. This year's sessions will include hands-on workshops with automatic and super-automatic coffee machines, scale accuracy and calibration, sustainability best-in-practice, and so much more.

Attendees can benefit by booking before October 17, 2022 when Early Bird pricing ends and ticket prices rise by at least €75 for both SCA Members and Non-Members. While accommodation and non-scheduled meals are not included in registration pricing, a list of hotels for all price-points and all budgets can be found on our website. Further information can be found on coffeetechniciansguild.org/ctg-summit-florence

Coffee Technicians Guild Summit 2022 will be held at Accademia del Caffé Espresso in Northern Italy. Described as a "cultural hub focused on espresso", Accademia del Caffé Espresso is a beautiful, modern facility located in the hills of Tuscany just outside of the city of Florence. This facility was created to inspire, educate, and promote the art of espresso and the craftsmanship behind the La Marzocco brand and continued legacy a perfect place for an event of this kind.

On behalf of La Marzocco and Accademia del Caffé Espresso, Coffee Education Leader Nora Smahelova said;

"We are honored to host the Coffee Technicians Guild Summit. The wider coffee technician community – a strong pillar of our industry.

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Accademia was founded by La Marzocco to promote and enhance the culture around espresso coffee, and being an espresso machine manufacturer, we know how important skilled technicians are in maintaining equipment and supporting local businesses. We are proud to partner with SCA as they bring this valuable event to Accademia, contributing to the continuing education of coffee technicians."

Coffee Technicians Guild Summit 2022 is proudly hosted by Title Sponsor La Marzocco and supported by Lead Sponsor Macap.

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Contact

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Note to Editors

- Event Graphics
- Past Event Photos

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. The SCA's purpose is to foster global coffee communities to support activities to make coffee a more sustainable, equitable and thriving activity for the whole value chain. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at sca.coffee.

About the Coffee Technicians Guild

The Coffee Technicians Guild (CTG) is an official trade guild of the <u>Specialty Coffee Association (SCA)</u> dedicated to supporting the coffee industry through the development of professional technicians. The CTG strives to be the voice of technicians within the coffee community. Founded in 2016, the guild is now welcoming its first members and hopes to create a community of technicians who can provide mutual support and knowledge, as well as provide opportunities to develop skills and learn best practices. Learn more on <u>coffeetechniciansguild.org</u>

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