



FOR IMMEDIATE RELEASE

The 2023 Specialty Coffee Expo Ends with Nearly 12,000 Attendees and Six Newly Crowned U.S. Coffee Champions in Portland, Oregon!

Thursday, April 27, 2023 – Coffee professionals from around the globe got together in Portland, Oregon, this week for the thirty-fourth annual Specialty Coffee Expo, North America’s largest coffee trade show and host of the U.S. Coffee Championships. This year’s show was attended by nearly 12,000 individuals, 574 exhibiting companies, and 200 volunteers. Exhibitors travelled from 76 countries of which 29 were coffee-producing countries. Across the three days, attendees gained hands-on practical skills and coffee knowledge during over 27 workshops and 64 lectures. 280 individuals participated in the Green Coffee Buyers and Sellers Program looking to begin long-term relationships.

With support from our sponsors, Pacific Foods Barista Series as Title Sponsor, and Sanremo Coffee Machines as Diamond Sponsor, attendees were able to share their specialty coffee experiences, grow their network, and discover the latest innovations and products from the industry.

2023 Best New Product and Coffee Design Award Winners

The 2023 Best New Product Competition recognized six new products at Expo in six different categories, judged on their quality and value to the specialty coffee and tea industry. The Specialty Coffee Association awarded the following product and companies during the event:

- Coffee Accessories – Ion Beam by Acaia
- Commercial Coffee Preparation and Serving – Latte Art Factory Bar Pro by Latte Art Factory
- Consumer Coffee Preparation and Serving – The Barista Touch Impress by Breville
- Open Class – Redefined by Rarebird, Inc.
- Specialty Coffee Beverage Additive – Puremade Toasted Black Sesame Syrup by Torani
- Specialty Non-Coffee Beverage Standalone – Ginger Spice Chai Concentrate by Art of Tea

Also awarded at Expo, the Coffee Design Awards recognized three companies for their ingenuity, style, and character in three categories:

- Branding – Dear Francis
- Packaging – Stereoscope
- Spaces – The Boy & The Bear

2023 U.S. Coffee Championships

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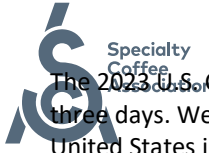
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The 2023 U.S. Coffee Championships took place in the Competitions Hall and featured six competitions across three days. We're pleased to share there are six new U.S. Coffee Champions who will go on to represent the United States in the World Coffee Championships taking place in Athens and Taipei later this year:

- U.S. Barista Champion: Isaiah Sheese, Archetype Coffee
- U.S. Brewers Cup Champion: Wenbo Yang, Artly Coffee
- U.S. Coffee in Good Spirits Champion: Sam Schroeder, Olympia Coffee
- U.S. Cup Tasters Champion: Jake Donaghy, Olympia Coffee Roasting
- U.S. Roasting Champion: Andrew Coe, Elevator Coffee
- U.S. Latte Art Champion: Piyapat Lapteerawut, Coffee Project NY

Specialty Coffee Expo Heads to Chicago in 2024

North America's largest coffee event will head to the city of Chicago Illinois, April 12-14, 2024, at McCormick Place. 54% of the Specialty Coffee Expo Chicago show floor has already sold out!

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Contact

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Photos

- [2023 Best New Product Winners Photo Kit](#)
- [2023 Coffee Design Winner Photo Kit](#)
- [2023 Specialty Coffee Expo Photo Kit](#)

About Best New Product

The Best New Product Competition and Display recognizes new products judged on their quality and value to the specialty coffee and tea industry. Ten different product categories are evaluated, and a winner is declared in each category. Award trophies are presented to the winners of exhibiting companies during the Specialty Coffee Expo. Learn more at coffeexpo.org/best-new-product-competition

About Coffee Design Awards

Great coffee is often given distinction via great design, and increasingly serves an important function in distinguishing specialty coffee. Coffee Design Awards seeks to celebrate this effort through four key platforms: spaces, brand, and a packaging showcase. Learn more at coffeexpo.org/coffee-design-awards

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to

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building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. For more information, please visit sca.coffee.

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