



## FOR IMMEDIATE RELEASE

### **World of Coffee 2022 Comes to a Close with over 11,000 Attendees and Five Newly Crowned World Coffee Champions!**

**June 25, 2022** — Coffee professionals from over the world came together in Milan, Italy, this week for the first World of Coffee since 2019. A record 11,000+ attendees from over 137 countries walked a sold-out show floor where over 350 exhibiting companies showcased the latest products and services available to the industry. 230 volunteers supported every aspect of this year's show including the five World Coffee Championships, 28 Cupping Room sessions over 25 SCA lectures, and 9 workshops that were delivered for the very first time at World of Coffee.

With support from World of Coffee's host sponsor BWT water+more, attendees were able to network on the show floor again and discover the new innovations and products from the industry. This year's event put a spotlight on Guatemalan Coffees, the official Portrait Country, a designation given to a different coffee producing country at World of Coffee every year.

The Green Coffee Buyers and Sellers program launched in Europe for the first time after a successful launch at Specialty Coffee Expo in Boston earlier this year. The program provides a platform for buyers and sellers to build new relationships, share coffee samples, and grow their business networks. Program participants were able to connect each other through the World of Coffee app and set up in-person meetings during the show.

#### **World of Coffee 2022 Best New Product and Coffee Design Award Winners**

The 2022 Best New Product Competition recognized ten new products at Expo in ten different categories, judged on their quality and value to the specialty coffee and tea industry. Also awarded, the Coffee Design Awards awarded the prize for great design in packaging.

[See the press release here.](#)

#### **2022 World Coffee Championships**

The 2022 World Coffee Championships featured five competitions across the three days. We're pleased to share there are five new World Coffee Champions:

World Latte Art Champion - Carmen Clemente, Italy  
World Coffee in Good Spirits Champion - Agnieszka Rojewska, Poland  
World Cup Tasters Champion - Heongwan Moon, South Korea  
World Roasting Champion – Felix Teiretzbacher, Austria  
Cezve / Ibrik Champion - Michaela Ruazol - Recera, United Arab Emirates

[See the full press release here.](#)

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### **World of Coffee Returns to Athens in 2023**

We look forward to welcoming visitors and exhibitor to World of Coffee in 2023 when we head to Athens, Greece, June 22-24, 2023. For those interested in booking a stand for Athens 2023, contact [worldofcoffee@sca.coffee](mailto:worldofcoffee@sca.coffee) to book your stand from end of July.

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### **Contact**

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### **Photos**

- [World of Coffee 2022 Photo Kit](#)
- [World Coffee Championships 2022 Photo Kit](#)

### **About the Specialty Coffee Association**

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. For more information, please visit [www.sca.coffee](http://www.sca.coffee).

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